

Seller Promise

My commitment to you, my seller:

I intend to sell your home as quickly as possible for the best price the market will bear.

To do so I will:

- » Price your home using over 24 years of experience as a top Naples realtor
- » Suggest enhancements and improvements to maximize home appeal
- » Provide extra service with my full time Licensed Assistant, Audrey Pierce
- » Ask me about my selling enhancement strategy called Virtual Staging
- » Purchase professional photos and virtual tour or slideshow
- » Offer your home in multiple listing, MLS
- » Host a caravan for other agents to see your home
- » Place a For Sale sign and key box when advantageous
- » Create a "marketing brochure" with pictures and descriptions
- » Disburse the Brochure to my data base of other Top agents
- » Advertise in the Naples Daily News and HOMELOOK magazine
- » Advertise in "display" ads as appropriate in Naples Daily News
- » Advertise in HOMELOOK, Homes and Land, Estate Lifestyles, Estate Galleria, Naples Illustrated, Soundings, Wall Street Journal, NY Times and other glossy magazines
- » Hold Open House as useful
- » Email Flash Notices to agents and prospects—Smilebox Musical Slideshow
- » Upload your home to my Website, the John R. Wood award-winning Website and over 300 other Realtor® sites
- » Create and mail a "postcard" of your home to move-up neighborhoods
- » Screen prospects for qualification to purchase
- » Accompany showings of screened prospects to promote features
- » Provide regular updates to my seller, especially after showings
- » Negotiate all offers to a satisfactory conclusion
- » Guide you, my seller, through the inspection and closing phase
- » Provide extra service with my licensed full-time Assistant

I market in 200 countries & feature your home on 750 worldwide websites. Leading Real Estate Companies of the World/Luxury Portfolio International

Nan Dietrich

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